

About the Founder

Engineer Ashraf Habib is a second generation Textile industry expert. His family ran a knit wear factory for exports since the mid eighties of the 20th century. 100% of the production was for export to the USA where Mr. Habib was located and running smaller family owned factories in the USA. From there he moved to Paris, France in the early Nineties and back to Egypt in 1995 where he settled to run the family business. In 1999 Mr. Habib was contacted by the Egyptian Government to work as Special Advisor to the Minister of Industry. In working with the Government, Mr. Habib had a direct overview of the industry problems and was able to experience first hand what both the private and the public sectors are suffering from.

Mr. Habib is a graduate of Northeastern University collage of Engineering, Major Mechanical with minor in Industrial Engineering, class of 1987. Northeastern was the largest private university in the United states, Located in Boston, and in known to be one of the 10 best engineering collages in the world.

His unique experience along with his educational background allowed Mr. Habib to participate in over 40 projects between 2002 and 2010 with the Industrial Modernization Center in Egypt as senior and local expert. Some of these projects were strategic planning for the whole industrial sectors and others were at company level. All these projects Mr. Habib was working along with international experts from all over the world. This off-course added to his experience which will be later used for the most important project of his career.

The creation if Industrial Management Systems (IMS) 2007 came with a new vision by its founder “Mr. Ashraf Habib”. The vision was to create a web based ERP system that is targeting a certain industry, allowing these particular industry members to access the ERP through the internet for affordable monthly fee. Saving the industry members a tremendous cost in servers and software high cost. A normal price for an ERP system of the magnitude of the same magnitude is 40,000 Euros and up. The maintenance fees alone will exceed by far the annual cost of myfactory-garments®.

The software myfactory-garments® is a result of continues work from 2002 where more than 15 deferent programmers and software engineers have participated at deferent times in its creation. The company has been very successful in marketing the program to the Egyptian garment industry. The company was awarded a framework contract by the Industrial Modernization Center (IMC), the financial arm of the Ministry of Industry to finance the cost of training and use for the program for the garment factories registered with the Ministry.

The company is looking to expand in two directions:
To expand beyond the local borders and export these services to other countries, starting with Jordan and Tunis in Jun 2010. Also, to diversify into other industries like fabric manufacturing and Furniture manufacturing which may have the same degree of complexity in operations as the garment industry.

IMS’s uniqueness is that it is not a software company and it is not a textile company, it is a garment software company.